# NoGag - Success Tips

## The only solution to a gag-free successful procedure

10 sec

- Suppresses the gag reflex within 10 seconds, lasts for 60 minutes.
- Offers a stress-free experience; more patients, procedures, & referrals.
- Ideal for x-rays, FMX, dentures, impressions, and cleanings

Helps reduce stress, schedule impact, and failed procedures due to gagging. Up to 8% of patients experience gagging every time they visit the dentist, and 50% of dental patients have had at least one such episode.

### One New Question On Your Patient Intake Form to Prevent Failed Procedures

"On a 1-7 Scale, 7 being the worst score, what is the level of anxiety or embarrassment about your gag reflex impacting your procedure today?

### What Are Others Saying About NoGag?

**Dentist:** "This case with a female patient to complete comprehensive services which restored her dental health and beautiful smile; it would not have been possible 1 year ago without NoGag in my practice. She is extremely happy with the result and now coming for regular preventive care and recommending our practice. My team was able to help this patient and complete a $9,900 treatment plan thanks to NoGag!"

**Patient:** "I insisted on sedation due to my serious gag problem. NoGag worked wonders on me and saved me a lot of money. This should be a standard in dental offices for patients like me!"

**Hygienist:** "We have a severe gagger who we have only been able to do xrays on if he comes on valium, we used this and it was a success the first try. "

**Hygienist:** "We have used NoGag with our patients who were having such a hard time with the mirror in the mouth. It has worked so well for them. Our patients are actually able to get through a whole procedure without gagging"

Copyright © 2024 Orion Innovations Inc. | 453 S. 600 E. St. George, Utah 84770 Reference available upon request. | MKTN042

NO GAG™
www.nogag.com

# NoGag - Success Tips

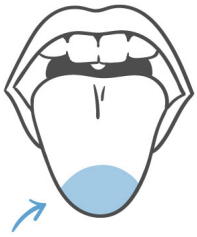
## More Patients, Procedures, and Referrals

### FAQ

- **What is NoGag?** Salt and Citric Acid at a patented ratio**.** MSDS is available at www.nogag.com.
- **What Does NoGag Do?** Eliminates the gag reflex in 10 seconds, and lasts for ~60 minutes.
- **How Does NoGag Work?** Interacts with Nerve 9 on soft palate to mimic food being swallowed.
- **How is NoGag Sold?** 3, 5 and 20 count single-serving powder packs are available.
- **Are There Any Restrictions?** No age restrictions, no allergens, not a numbing agent.
- **Where is it Made?** Made in the USA.
- **What Guarantees are Provided?** 60-month shelf life guarantee. 12-Month customer guarantee.
- **What Data Exists?** NoGag has three US patents and was tested in a controlled study; NoGag was found to be 94% effective when tested against salt or citric acid alone.

### How to Use NoGag - As Simple as 1, 2, 3

- Inform the patient that NoGag is all-natural, it will taste salty and tangy. No flavors or dyes are added to the product.
- Open the packet of NoGag. You can tear this open at the end-notching or use scissors.



- Pour the entire contents of the packet on the top 1/3 anterior of the tongue. There is only about a penny's worth of total powder (0.5g).

- Create the NoGag solution by having the patient retract the tongue for 10 seconds.
- Swallow as normal, enjoy a Gag Free procedure!

Copyright © 2024 Orion Innovations Inc. | 453 S. 600 E. Street St. George, Utah 84770 | Reference available upon request. | MKTN042

NO GAG™
www.nogag.com